



Monthly News

Lighting Retrofits, What's the Big Deal?

The lighting retrofit market represents a \$300 billion dollar opportunity, couple that with the advent of LED lighting,



utility rebates and stagnant new construction and it's no wonder that the traditional players in the lighting industry are seeing lots of new faces entering the market.

The "race to the socket" has worn a path strewn with ROI, one for one replacements, and low hanging fruit. While this approach can be effective, shouldn't we be digging deeper into the needs of the people who will be using the space, rather than simply making one for one swaps?

An opportunity exists beyond simply reducing energy. Lighting retrofits give the lighting professional an opportunity to improve upon the existing design, to get creative with new technology and to inspire building owners to create dynamic spaces. All of this can be done while still meeting the overarching ROI metric.

Join us for a very important discussion on the retrofit market which will include an overview of the retrofit market, and the opportunity for engineers and lighting designers to get engaged in this part of the business.

When: Tuesday, Feb. 24, 2015

Lunch: 11:30 a.m. – 12:00 p.m.

Program: 12:00 p.m. – 1:00 p.m.

Location: Hilton Garden Inn
1100 Carnegie Ave Cleveland OH

Sponsor: Myriad Energy Solutions

Speaker: Panel

Credit: 1 PDH

Cost: \$30

Please pay by check or cash at the event or pay by credit card using our [PayPal link on our website](#). Note: If you pay by credit card, you don't need to RSVP Mike.

RSVP

Contact Mike Confer
By Friday, Feb. 20
216-875-4018

mwc@hwhaep.com



Lumen Press Newsletter

President's Report

We are preparing to hold elections for Officers and Board of Managers for our next 2 year term which begins in September of 2015 through June 2017. If you would like to make a nomination or be part of the board of managers, be a chairperson or a section officer please let Henry Barker know by February 28. A list of positions and the election by laws are listed on your [IES member page](#).

The Electrical League of Ohio's Electro Expo will be held March 11–12, 2015 at The Cleveland Convention Center. Admission is free, and so are many of the continuing education programs offered during the event. For more information [visit the official webpage](#) for the event.

Our March meeting will take place during the Electro Expo on Wednesday March 11 at 10:00 a.m. This will NOT be a lunch meeting, and there will be NO charge for the event. Our program is: *The Wellness Revolution, The Next Driver of the Lighting Industry* presented by Dr. Michael Roizen, MD Chief Wellness Officer and Chair of The Wellness Institute at The Cleveland Clinic.

Our 2015 program planning is complete and we are now working on Fall 2015 and Spring 2016. We will have another programming meeting this summer which is open to all members to attend. If you know of a good speaker or would like to sponsor a program, let me know: Kristen.mallardi@acuitybrands.com or Mike Evert, our Program Chair: emjevert@aol.com.

Our next board of managers meeting will be held on February 20 at noon via conference call. These meetings are open to all of our members. If you would like to get involved, please let Henry Barker know and he will add you to the call-in invitation: hbarker@karpinskieng.com.

Best regards,

Kristen Mallardi

President, IES Cleveland Section



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You are invited to
electro expo
2015



powering
innovation +
technology

Wednesday + Thursday
March 11 + 12 2015
at the **NEW Cleveland Convention**
Center in Cleveland, Ohio



The region's premier trade show and educational conference for the electrical, lighting, clean energy, and low voltage systems industry!

Dozens of FREE continuing education classes for industry license holders: AIA, BICSI, CPSM, IES/PDH, NCQLP, NSPE, OBBS, OCILB, USGBC/LEED

Information and Registration available at

www.electroexpo.org



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Calendar of Events

2014

September 25 | Thursday Lunch

Topic: Comparison of the Color Quality Scale CQS with the Color Rendering Index CRI
Location: Hilton Garden Inn Cleveland Downtown
Sponsor: IES Cleveland Section

October 29 | Evening

Topic: Clambake – LED Driver Technology Panel Discussion
Location: Albion Woods Reservation, Strongsville
Sponsor: Wolff Brothers Supply

December 4 | Lunch

Topic: IES Illumination Awards, local recipients
Location: Hilton Garden Inn Downtown Cleveland
Sponsor: IES Cleveland Section

December 16 | Evening

Topic: Light Walk
Location: Playhouse Square
Sponsor: Vincent Lighting, Bright Focus Sales, Philips Color Kinetics, GE

2015

February 24 | Lunch

Topic: Lighting Retrofits, What's the big deal?
Location: Hilton Garden Inn, Downtown Cleveland
Sponsor: Myriad Energy Solutions

March 11 | 10:00 a.m.

Topic: The Wellness Revolution, The Next Driver of the Lighting Industry
Location: Electro Expo – Cleveland Convention Center
Speaker Dr. Michael Roizen, Chief Wellness Officer, The Cleveland Clinic
Sponsor: IES Cleveland Section

April 15 | Dinner

Topic: IES Education Module: Daylighting
Location: TBD
Sponsor: IES Cleveland Section

May | Lunch

Topic:
Location: Hilton Garden Inn
Sponsor: Graybar

June 5 | Friday Event

Topic: IES Golf Outing
Location: Pine Ridge Golf Course - Willoughby, OH
Sponsors Needed!
Contact Kristen Mallardi:
Kristen.mallardi@acuitybrands.com
440-570-7638



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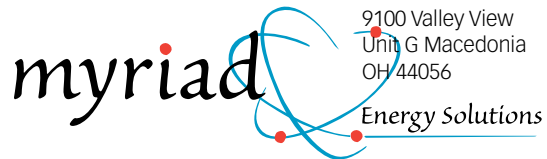
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