



# Lumen Press Newsletter

Monthly News

## Lamp & Ballast Update: Watts Going On In the Lighting Industry?

The Clambake with a seminar on the side is back by popular demand in October.



For our second program of the year, we not only have the appetizing food, we also have a very special program as the main course (instead of a side) with our guest speaker; Dyke Riffle of Riffle & Associates with side bar comments from the

talented and comical Mr. Robert Doherty, Jr. Dyke will update us on the new lighting sources and ballasts (or drivers), the sources that will stay and the ones that will be going because of legislation and regulations. Dyke will also let us know who the new kids are on the block in the lighting industry.

We would like to thank Bob Doherty, Jr. and Wolff Brothers for not only sponsoring the program, but also collecting and stirring up the ingredients to cook up a great program. Make sure you get your food selection to Wendy by Friday, October 12.

### The Prices for the Clambake:

- Dozen Clams and ½ Chicken: \$27
- Dozen Clams and ½ Slab of Ribs: \$32
- Dozen Clams and 12oz NY Strip Steak: \$34
- Steak and Chicken (No Clams): \$34
- Chicken & Steak (No Clams): \$30
- Chicken & Ribs (No Clams): \$30
- Extra Dozen Clams: \$10

**When:** Tuesday, Oct. 16, 2012

**Lunch:** 5:30 p.m.

**Supper:** 6:15 p.m.

**Program:** 7:30 p.m.

**Location:** Albion Woods in Millstream Run Reservation

**Sponsor:** Wolff Brothers

**Credit:** 1 PDH

Please pay by check or cash at the event or [use our PayPal Link](#) on our website. Note: If you pay by Credit Card, you don't need to RSVP Wendy unless you don't receive an e-mail or sign up two days prior to the event.

# RSVP

Contact Wendy Turkuc  
By Friday, Oct. 12  
216-636-5893

[turkuc@att.net](mailto:turkuc@att.net)



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## President's Report

Welcome to the second program of the 2012–2013 IES Cleveland Section Season. Our program is the ever popular clambake with seminar on the side on October 16, 2012 in the evening. We have Dyke Riffle of Riffle & Associates as our guest speaker with the side comments of the talented and comical Mr. Robert Doherty, Jr. Bob and Wolff Brothers are the sponsors for the Clambake and we appreciate the work that they have done to pull this program together. The program is called; *Lamp & Ballast Update: Watts Going On in the Lighting Industry?* I hope you will be able to attend this fun and informational event.

We would like to thank Greg Shick of Bright Focus Sales and Paul Vincent of Vincent Lighting Systems for enlightening us in our September Program; *An All LED Theater—Myth or Reality?* I wish that many of you could have attended this program. The program was very well received by the members who were able to attend. You had to be there to see how many different colors Paul's face could turn in an hour presentation.

In the future, we ask that you RSVP ahead of time if you wish to attend a program so that we can coordinate with the hotel or caterer so that they can prepare the room and food for the number of members attending the event.

On November 15 we have *"How to See Better at Night (and in the Daytime)"* which will be presented by Tom Harding of Venture Lighting and sponsored by Venture Lighting.

Thank you very much for your continued support of the IES Cleveland Section.

**Richard Rutledge**

IES Cleveland Section President



# Lumen Press Newsletter

The Light Corner

## When and Where to use the IES name on your Business Card



Many of you have seen the IES name on company business cards and correspondence. Did you know that IES has specific requirements of how to display the IES name on a business card?

We did some research on the IES Website and there were requirements for forms and use of the IES logo, however there were only a few articles which pertained to the use of IES name (salutation) on a business card.

To clarify this issue, we contacted Timothy Heck, our very helpful and resourceful Regional and Section Coordinator in the Membership Department. Tim let us know that it is permissible for a member to display the IES name (salutation) on a business card as follows:

Associate: Your Name, **Associate Member, IES**  
Member Grade: Your Name, **MIES**  
Fellow: Your Name, **FIES**  
Member Emeritus: Your Name, **MEIES**

If your name is "Your Name," we apologize for the use of your name in the examples given above.

The IES name (salutation) is not the IES logo but is a registered brand name. There are specific requirements as to how to use the IES logo, which would be another topic for another time. Just be aware that use of the IES logo cannot be used by members for use on their website or newsletter, or on your business card.

We hope that the information above may clarify any confusion or questions you may have had on placing the IES salutation on your business card.



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## Calendar of Events

### 2012

**September 25** | Tuesday Lunch

Topic: An All LED Theater—Myth or Reality?  
Location: Hilton Garden Inn Cleveland Downtown  
Sponsor: Bright Focus Sales & Vincent Lighting Systems

**October 16** | Tuesday Evening

Topic: Clambake with Seminar on the Side  
Location: Albion Woods Reservation, Strongsville  
Sponsor: Wolff Brothers

**November 15** | Thursday Lunch

Topic: How to See Better at Night (and in the Daytime)  
Location: Hilton Garden Inn Downtown Cleveland  
Sponsor: Venture Lighting Systems

**December ?** | Evening

Topic: Light Walk  
Location: Unknown  
Sponsor: Eye Lighting

### 2013

**January 17** | Thursday Lunch

Topic: Lighting Updates to NEC 2011 & Energy Codes  
Location: Hilton Garden Inn Downtown Cleveland  
Sponsor: IES Cleveland Section

**February 21** | Thursday Lunch

Topic: Leveraging the Benefits of Daylighting with Lighting Controls  
Location: Hilton Garden Inn Downtown Cleveland  
Sponsor: Jack Duffy & Associates

**March ?** | Lunch

Topic: Unknown  
Location: Hilton Garden Inn Downtown Cleveland  
Sponsor: Myriad Energy Solutions

**April ?** | Lunch

Topic: What to look for in Computer Generated Lighting Calculations  
Location: Hilton Garden Inn Downtown Cleveland  
Sponsor: Lighting Dynamics

**May 10** | Lunch

Topic: Unknown  
Location: Unknown  
Sponsor: GE Lighting

**June ?** | Friday Event

Topic: IES Golf Outing  
Location: Pine Ridge Golf Course - Willoughby, OH  
Sponsors Welcome  
Sponsor: Everyone



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[gschleicher@brightsales.com](mailto:gschleicher@brightsales.com)  
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P: 216-875-4000 x 4088  
F: 216-875-4125  
E: [rlr@hwhaep.com](mailto:rlr@hwhaep.com)

**Kristen Mallardi** | Vice President  
P: 440-954-2587  
F: 440-350-7001  
E: [kristen.mallardi@eyelighting.com](mailto:kristen.mallardi@eyelighting.com)

**Henry Barker** | Secretary  
P: 216-391-3700  
F: 216-391-0108  
E: [hbarker@karpinskieng.com](mailto:hbarker@karpinskieng.com)

**Wendy Turkuc** | Treasurer  
P: 216-636-5893  
F: 216-444-2987  
E: [turkuc@att.net](mailto:turkuc@att.net)

### Board of Managers

**Joe Borzyn**  
P: 216-522-1350  
F: 216-522-1357  
E: [jborzyn@wrldesign.com](mailto:jborzyn@wrldesign.com)

**Jason Brown**  
P: 216-280-9492  
E: [jason.d.brown@ge.com](mailto:jason.d.brown@ge.com)

**Natasa Cekic**  
P: 216-391-3700  
F: 216-391-0108  
E: [ncekcik@karpinskieng.com](mailto:ncekcik@karpinskieng.com)

**Brian David**  
P: 216-391-3700  
F: 216-391-0108  
E: [bdavid@karpinskieng.com](mailto:bdavid@karpinskieng.com)

**Robert Doherty, Jr.**  
P: 330-773-0200  
F: 330-773-2153  
E: [bdoherty@wolffbros.com](mailto:bdoherty@wolffbros.com)

**Bob Martin**  
P: 440-465-1491  
F: 330-425-1884  
E: [bob@myriadenergy.com](mailto:bob@myriadenergy.com)

**Rinara Reh**  
P: 216-266-2406  
F: 216-266-2158  
E: [rinara.reh@ge.com](mailto:rinara.reh@ge.com)

**Dyke Riffle**  
P: 440-543-8257  
F: 440-543-7236  
E: [dyke@riffleassoc.com](mailto:dyke@riffleassoc.com)

**Shelli Sedlak-Mejia**  
P: 216-266-2789  
E: [shelli.sedlak@ge.com](mailto:shelli.sedlak@ge.com)

**Dave Woytek**  
P: 216-391-3700  
F: 216-391-0108  
E: [dwoytek@karpinskieng.com](mailto:dwoytek@karpinskieng.com)

### Cleveland Section Chairs

**Jason Brown** | Education  
P: 216-280-9492  
E: [jason.d.brown@ge.com](mailto:jason.d.brown@ge.com)

**Natasa Cekic** | Historian  
P: 216-391-3700  
F: 216-391-0108  
E: [ncekcik@karpinskieng.com](mailto:ncekcik@karpinskieng.com)

**Jason Brown** | IIDA  
P: 216-280-9492  
E: [jason.d.brown@ge.com](mailto:jason.d.brown@ge.com)

**Chris Woodman** | Newsletter / Website  
P: 216-780-0495  
E: [cswoodman@mac.com](mailto:cswoodman@mac.com)

**Kristen Mallardi** | Programs  
P: 440-954-2587  
F: 440-350-7001  
E: [kristen.mallardi@eyelighting.com](mailto:kristen.mallardi@eyelighting.com)

**Dyke Riffle** | Public Relations / Awards  
P: 440-543-8257  
F: 440-543-7236  
E: [dyke@riffleassoc.com](mailto:dyke@riffleassoc.com)

**Henry Barker** | Membership  
P: 216-391-3700  
F: 216-391-0108  
E: [hbarker@karpinskieng.com](mailto:hbarker@karpinskieng.com)

**Rinara Reh** | Emerging Professional  
P: 216-266-2406  
F: 216-266-2158  
E: [rinara.reh@ge.com](mailto:rinara.reh@ge.com)