



Lumen Press Newsletter

Monthly News

The T8 Lumen Output is WATT?



Our first program to open up the IES Cleveland Section 2011–2012 IES Season will be very educational and enlightening. Sri Rahm of GE Lighting will uncover some of the mysteries and myths

surrounding watts and lumens in regards to fluorescent lighting systems. Sri will also explain why a 32 watt lamp is never operated at 32 watts and why only one specific configuration provides the lumens listed in the catalog.

Sri will take us on an interesting journey through the history of how ballast factors came to be and show us where to locate guides we can follow when specifying a fluorescent system in the jungle of choices before us. Including, where not to use certain new high performance T8 lamps. Which ignored, will lead to trouble.

Our speaker, Sri Rahm, is a Senior Lighting Application Specialist at GE Lighting. Sri is an LC with a MS in Physics and an MBA. With 30 years in the Lighting Industry, Sri also serves on the Technical Papers Committee of the IESNA as well as the Lighting Maintenance Committee.

Join us for this very important topic on September 14.

When: Wednesday, Sept 14, 2011

Lunch: 11:30 a.m.

Program: 12:00 p.m.
Hilton Garden Inn Cleveland
1100 Carnegie Avenue
Cleveland, OH 44115

Sponsor: GE Lighting

Credit: 1 PDH

Cost: \$30

Please pay by check or cash at the event or [use our convenient PayPal Link on our website](#). Note: If you pay by Credit Card, you don't need to RSVP Wendy unless you don't receive an acknowledgement by e-mail or sign up two days prior to the event.

RSVP

Contact Wendy Turkuc
By Friday, September 9
216-636-5893

turkuc@att.net

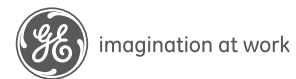


GE's Biggest Trade Show On Wheels.

Experience the GE Lighting Revolution Tour in a city near you.



For more details, tour dates and to RSVP, visit www.GELightingRevolutionTour.com!



Date: Tuesday, September 6th **Time:** 11am – 5pm

Location: Beacon Place Office Building, 6055 Rockside Blvd. Independence OH

Join us on the Lighting Revolution Tour to discover energy efficient, long-lasting GE Lighting solutions for a wide variety of applications.



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President's Report

The fall seasons is here and time to begin the new IES Cleveland Section 2011–2012 Program Year. Our first program to open up the Fall Schedule is Sri Rahm of GE Lighting. Sri will uncover some of the mysteries and myths surrounding watts and lumens in regards to fluorescent lighting systems. Sri is a great speaker and I encourage you to attend this program.

October is our Clambake. We are working on trying to get Chip Israel (IES National Vice President) to talk about the new IES Handbook and how to apply it.

March is the Electro-Expo. We are currently working on getting speakers to bring into town to talk about LED pitfalls to watch out for when doing design and one other speaker to be named later.

May we are looking at a lunchtime presentation of Lighting for Animals at the Cleveland Metroparks Zoo. Currently we are looking for a presenter, if you have any suggestions for a speaker, contact Kristen Mallardi.

June will be the IES Cleveland Section Golf Outing, which is always a great event and the proceeds go toward the CTS Student Scholarship.

As you can see, we still have program slots open and sponsorships open for programs. If you are interested in sponsoring an IES Program this season, please contact Kristen Mallardi by e-mail at kristen_mallardi@adlt.com or by phone (440-991-6277).

As you may already know, we have been holding Program Pricing at \$25.00 for a very long time. To provide the service, rental of the space and meals you have become accustomed to at an IES Program, we need to increase the cost to attend each program to \$30.00 this year. We checked and this is still a great deal compared to other program offerings.

As we start filling in the Program Slots during the year we will keep you informed of the many programs we have in store for you this year. We appreciate the feedback from our survey and hope to bring you programs that will bring you to an IES Meeting to see what is going on in the Lighting Industry.

Thank you very much for your time and support.

Richard Rutledge

IES Cleveland Section President



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IES Emerging Professionals

Who

- Students
- Recent Graduates
- Professionals with less than 5 years of experience

Benefits

- Participate in IESNA
- Access learning opportunities for development of professional skills & abilities
- Expand EP's recognition in the community
- Create new leadership & integrate new ideas into the Society
- Share concerns and needs with each other & facilitate the fulfillment of those requirements
- Have the opportunity to meet mentors
- Voice future needs to the Society

How to join

Contact Rinara Reh
rinara.reh@ge.com

* Encourage EP's in your company to participate. Your support matters.



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Calendar of Events

2011

September 14 | Wednesday Lunch

Topic: The T8 Lumen Output is WATT?

Location: Hilton Garden Inn Cleveland Downtown

Sponsor: GE Lighting

October ? | Evening

Topic: Clambake with Seminar on the Side

Location: Albion Woods Reservation, Strongsville

Sponsor: Wolff Brothers

November 16 | Lunch

Topic: Unknown

Location: Unknown

Sponsor: Unknown

December 9 | Lunch

Topic: Unknown

Location: Unknown

Sponsor: Unknown

2012

January 13 | Thursday Lunch

Topic: Unknown

Location: Unknown

Sponsor: Unknown

February 17 | Thursday Lunch

Topic: Unknown

Location: Unknown

Sponsor: Unknown

March 20-22 | Electro-Expo

Topic: Two Speakers

Location: IX Center

Sponsor: IES Cleveland Section

April 14 | Lunch

Topic: Unknown

Location: Unknown

Sponsor: Unknown

May 10 | Lunch

Topic: How to Light for Animals

Location: Cleveland Metroparks Zoo

Sponsor: Unknown

June | Friday Event

Topic: IES Golf Outing

Location: Pine Ridge Golf Course - Willoughby, OH

Sponsors Welcome

Sponsor: Everyone



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