



Lumen Press Newsletter

Monthly News

"Outdoor Area and Lighting Applications"



Lighting the inside of a building for proper illumination levels is very important, but we sometimes forget that it is equally important to properly illuminate the outdoor areas.

Join us on Tuesday, April 24 at the Hilton Garden Inn where Intelligent Illumination will sponsor a one hour AIA Continuing Educational Seminar which will cover the design process for Exterior Site Lighting. The program will also discuss the importance of establishing proper illumination levels using different luminaire mounting heights, lamp sources and wattages.

Our presenter for this program is Ted Tracy who is the North Central Regional Sales Manager for Philips Gardco. Prior to joining Philips Gardco, Ted was a Regional Sales Manager for Future Lighting Solutions where he worked with various Lighting Manufacturers to develop solid state lighting products. Ted started his career locally at Ohio Edison after completing his Electrical Engineering degree from the University of Akron.

Please join us for this educational program on Tuesday, April 24 and see how to properly illuminate the outdoor areas without lighting the whole outdoors.

When: Tuesday, April 24, 2012

Lunch: 11:30 a.m.

Program: 12:00 p.m.

Location: Hilton Garden Inn Cleveland
1100 Carnegie Avenue
Cleveland, OH 44115

Sponsor: Intelligent Illumination

Credit: 1 PDH

Cost: \$30

Please pay by check or cash at the event or [use our PayPal Link](#) on our website. Note: If you pay by Credit Card, you don't need to RSVP Wendy unless you don't receive an e-mail or sign up two days prior to the event.

RSVP

Contact Wendy Turkuc
By Friday, Apr. 20
216-636-5893

turkuc@att.net



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President's Report

Our April program will be sponsored by Intelligent Illumination. The program date is set for Tuesday, April 24 at the Hilton Garden Inn. The April program will be a program that Gardco offers which is an AIA presentation for Outdoor Area Lighting and Applications.

We would like to thank the Electrical League of Ohio for holding our program at the IX Center as part of the Electro Expo 2012. We would also like to thank our speakers Ardra Zinkon of TEC Inc., Eric Lind of Lutron and Paula Ziegenbein of Osram Sylvania for presenting "LED's Magical Mystery Tour and the Map to Get There." And thank you for stopping by the IES Booth at the Expo.

In May, we are currently working on a program at the new Aquarium. We will keep you informed if this program idea becomes a reality. We have Shelli and Kristen braving the sharks and sting rays to see if we can bring the program back on course.

June 1 is the official date of the IES Gold Outing. The weather has been getting very nice lately and the flowers are already popping up in the yard. That means it is time to start dusting off the spider webs on your golf clubs and start looking at sponsoring a foursome for the IES Cleveland Section Golf Outing. The proceeds help support the Educational Student Scholarship and our Section. [See page 4](#) of the Lumen Press for more details.

The IES Cleveland Section is looking for program ideas for the 2012 to 2013 season. If you have any suggestions for a program you would like to see or sponsor, [send me an e-mail](#) so we can start planning for next season.

Richard Rutledge

IES Cleveland Section President



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Golf Outing

The IES Cleveland Section Golf Outing will be held on Friday, June 1, 2012 at Pineridge Country Club in Wickliffe, OH. Get your groups together now! Support the Education Scholarships and your local IES Section.

Cost: \$440 per foursome (Register by May 25, 2012): Includes 18 holes of golf, cart, lunch, catered dinner, beverages, lots of fun!

Format: Two-person scramble



Sponsorship Opportunities: Includes recognition signs at the golf course and a listing in the program. Must commit by May 18 to be included in the signs and programs.

Grand Prize: \$750

Double Eagle Sponsor: \$500

Birdie Sponsor: \$250

Tincup Sponsor: \$100

Signs: \$250

Lunch at the Turn: \$500

Golf Balls: \$300

Money Shot: \$250

Pin Shot: \$250 for #4 Hole, and \$250 for #14 Hole

Beverages: \$400

Pro Golf Clinic: \$250

Shotgun Start Schedule

10:00 AM–11:45 AM: Check-In

11:00 AM–11:30 AM: Pro Golf Clinic

11:00 AM–11:45 AM: Lunch

12:00 PM: Shotgun Start

Tee-Time Start Schedule

10:30 AM–11:45 AM: Check-In

Lunch at the Turn

Dinner at approximately 5:00 PM



Lumen Press Newsletter

Calendar of Events

2011

September 14 | Wednesday Lunch
Topic: The T8 Lumen Output is WATT?
Location: Hilton Garden Inn Cleveland Downtown
Sponsor: GE Lighting

October 18 | Evening
Topic: Clambake with Seminar on the Side
Location: Albion Woods Reservation, Strongsville
Sponsor: Wolff Brothers

November 10 | Breakfast
Topic: Lighting & Daylighting for Sustainable Commercial Spaces
Location: Hilton Garden Inn Downtown Cleveland
Sponsor: IES Road Show

December 6 | Lunch
Topic: Lighting Control Commissioning with a Dash of Legislation
Location: Hilton Garden Inn Downtown Cleveland
Sponsor: Myriad Energy Solutions

2012

January 17 | Tuesday Lunch
Topic: LED Fundamentals Workshop
Location: Hilton Garden Inn Downtown Cleveland
Sponsor: Lighting Dynamics

February 16 | Thursday Lunch
Topic: Energy Codes & Integrated Building Technology
Location: Hilton Garden Inn Downtown Cleveland
Sponsor: Jack Duffy & Associates

March 21 | Wed. 1 p.m.–3 p.m., Electro-Expo 2012
Topic: LED's Magical Mystery Tour & The Map to Get There
Location: IX Center
Sponsor: IES Cleveland Section

April 24 | Tuesday Lunch
Topic: Outdoor Area Lighting Applications
Location: Hilton Garden Inn Downtown Cleveland
Sponsor: Intelligent Illumination

May | Lunch
Topic: Unknown
Location: Unknown
Sponsor: Unknown

June 1 | Friday Event
Topic: IES Golf Outing
Location: Pine Ridge Golf Course - Willoughby, OH
Sponsors Welcome
Sponsor: Everyone



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